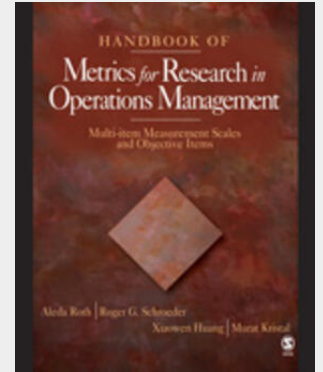


Handbook of Metrics for Research in Operations Management

Multi-item Measurement Scales and Objective Items

The Handbook of Metrics for Research in Operations Management is a compilation of multi-item scales and objective items that can be used to construct surveys and questionnaires in Operations Management. Such surveys can be sent to manufacturing or service managers to collect empirical data on their operations for research purposes. The metrics can be used to measure constructs such as Total Quality Management, Just-In-Time manufacturing, Operations Strategy, Technology Management, Supply Chain Management, performance of operations and related concepts. Key Features - Employs a systematic summary of 1803 multi-item, measurement scales, and objective metrics: Derived from 230 published articles, comprehensive summaries for each scale are available in one source. - Cross-classifies measurement scales in two ways: Each scale is classified by categories that are based on OM research topics accepted by major OM journals and by first author names. - Provides a discussion of objective measures used in OM research: Illustrative items and examples from 5 questionnaires are given. - Increases the efficiency and potential rigor of the researcher's efforts: Discussion and selected bibliography on key issues for careful construction of new items encourage further development and refinement of psychometrically sound OM metrics. Intended Audience This Handbook is an essential, time-saving resource for virtually all operations, supply chain, and technology scholars and practitioners interested in empirical research. A vital addition to all academic libraries, it is intended to serve as a basic reference and guide for construction of surveys and other structured data collection on OM topics.



194,20 €

181,50 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781412954518

Medium: Buch

ISBN: 978-1-4129-5451-8

Verlag: Sage Publications, Inc

Erscheinungstermin: 19.10.2007

Sprache(n): Englisch

Auflage: 1. Auflage 2007

Produktform: Gebunden

Gewicht: 1618 g

Seiten: 776

Format (B x H): 196 x 241 mm

