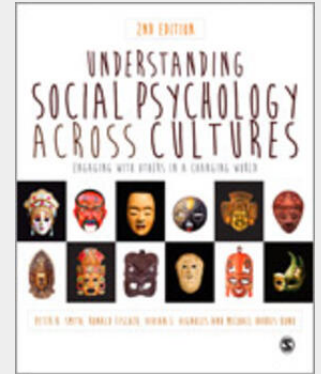


Smith / Fischer / Vignoles

Understanding Social Psychology Across Cultures

Engaging with Others in a Changing World

Understanding Social Psychology Across Cultures Second Edition starts by asking why social psychology needs a cross-cultural perspective. It then examines cultural differences and their origins, before addressing traditional social psychological themes cross-culturally, for example group processes, self and identity, intergroup relations. Themes of contemporary relevance including migration, ethnic conflict and climate change are also covered. Key features: - Presentation of concepts and theories made accessible to the reader using practical examples and everyday life experiences from diverse parts of the world - Biographical portraits of key researchers in the field - Coverage of the appropriate methods for conducting state-of-the-art cross-cultural research This textbook is appropriate for students of social and cross-cultural psychology. It will also interest practitioners wanting to understand the impact of culture on their fields of work, such as international relations, social policy, health promotion, ethnic relations and international business.



193,50 €

180,84 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781446267103

Medium: Buch

ISBN: 978-1-4462-6710-3

Verlag: Shanaya Wagh

Erscheinungstermin: 19.09.2013

Sprache(n): Englisch

Auflage: 2. Auflage 2013

Produktform: Gebunden

Gewicht: 1002 g

Seiten: 480

Format (B x H): 189 x 238 mm

