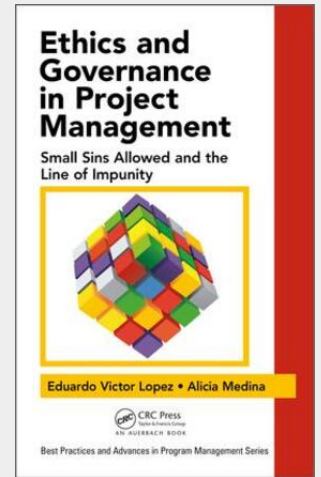


Lopez / Medina

Ethics and Governance in Project Management

Small Sins Allowed and the Line of Impunity

This book shows executive, project, program, and portfolio managers how ethical behavior can ensure that an organization has proper governance. Improper governance and unethical behavior have led to such well-known financial disasters as Enron and Madoff Investments. The book arms managers with two important tools: Small Sins Allowed (SSA) and Line of Impunity (LoI), which together can be the foundation for renewed and vigorous corporate governance. SSA is a powerful tool that helps managers establish a level above which adherence to ethical standards is expected. LoI aids managers in identifying ethical fault lines that may exist in a company and helps to keep unethical behavior in check.



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