

Bute

Media Diplomacy and Its Evolving Role in the Current Geopolitical Climate

In this age of information technology, the media's role in international, bilateral, and diplomatic relations is increasingly important. It plays a crucial part in keeping countries connected and updated about actual and ground-level realities. Media Diplomacy and Its Evolving Role in the Current Geopolitical Climate provides emerging research on the changing practices in diplomacy, new media, and the connections between media and policy. It highlights how the media is changing countries' approaches to diplomacy and readers will learn the valuable aspects of the role that communication technology plays in resolving regional and international issues. This book is an important resource for professionals and researchers working in the field of media diplomacy, internet and diplomacy, e-diplomacy, international relations and media diplomacy, and contemporary diplomatic policy seeking current research on the best ways to globally expand on media and policy.



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