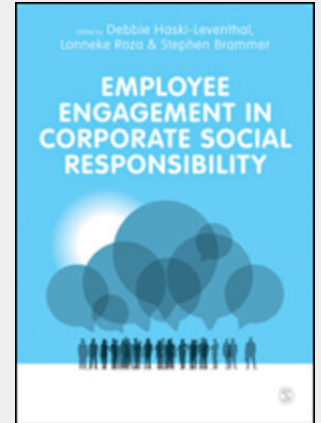


Employee Engagement in Corporate Social Responsibility

This book offers a remarkable collection of chapters, written by the leading scholars in CSR and employee engagement. Using the existing literature, new empirical studies, case studies and thought-provoking insights, this collection of authors discuss why and how to engage employees in CSR and through CSR. Employee engagement in Corporate Social Responsibility focuses on engaging employees in socially responsible initiatives with three major parts of the book: the antecedents that lead to employee engagement in CSR; the processes and opportunities to involve employees; and the impact of the above on employees, the company, non-profit organisations and society. This book contributes to both research and managerial practice by presenting cutting edge knowledge from leading CSR scholars and practitioners.



152,50 €

142,52 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781526496515

Medium: Buch

ISBN: 978-1-5264-9651-5

Verlag: Repro India Limited

Erscheinungstermin: 23.10.2020

Sprache(n): Englisch

Auflage: 1. Auflage 2020

Produktform: Gebunden

Gewicht: 522 g

Seiten: 216

Format (B x H): 173 x 244 mm

