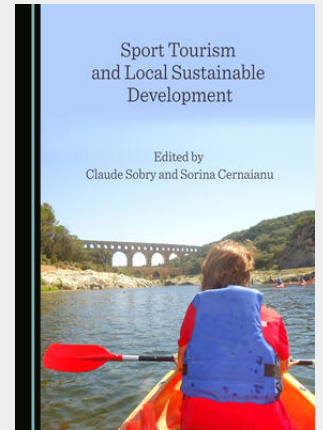


Sobry / Cernaianu

Sport Tourism and Local Sustainable Development

Sport tourism is now widely regarded as a tool for sustainable local development. This book brings together 24 authors from a range of countries to address this topic, with analyses ranging from particular types of events to more theoretical approaches concerning the role of sport tourism in the development of Spanish cities or the digital communication of sporting events in Italy as a means of promotion. The book is geared towards academic researchers and students interested in sport tourism, sport economics, management, and sustainable development, as well as policymakers and professionals tasked with dynamic tools to promote their territory.



75,08 €

70,17 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781527578159

Medium: Buch

ISBN: 978-1-5275-7815-9

Verlag: Cambridge Scholars Publishing

Erscheinungstermin: 01.03.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Produktform: Gebunden

Seiten: 195

