Business Models to Promote Technology, Culture, and Leadership in Post-COVID-19 Organizations

Technology has always been important to organizations and a crucial aspect of their continued development. Organizations that already relied on the most up-to-date technology and provided forward-thinking leadership had a smoother transition during the COVID-19 pandemic, which created turmoil for other organizations that were lacking in this type of leadership. Leadership that implements current and future technology is vital to thrive in the post-pandemic world. Further study on this type of management and practice is required to ensure businesses are prepared and knowledgeable. Business Models to Promote Technology, Culture, and Leadership in Post-COVID-19 Organizations delves into how virtual technology has evolved to create remote offices and remote teaming in areas such as health, education, engineering, and other business solutions. The book also explores culture in a business and how individuals may interface, communicate, and collaborate in past, current, and future business models. Covering key topics such as management, public health, and society, this reference work is ideal for business owners, managers, human resource professionals, supervisors, scholars, researchers, academicians, practitioners, instructors, and students.



206,60 € 193,08 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

ArtikeInummer: 9781668443590

Medium: Buch

ISBN: 978-1-6684-4359-0

Verlag: IGI Global

Erscheinungstermin: 24.06.2022

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2022

Produktform: Kartoniert

Gewicht: 663 g Seiten: 300

Format (B x H): 178 x 254 mm



