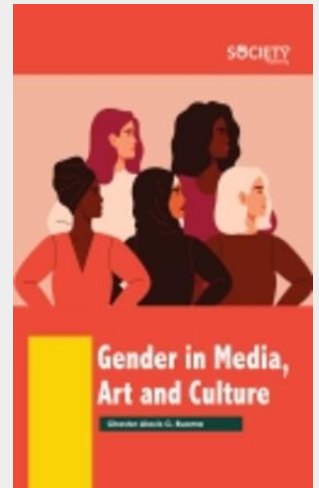


Gender in Media, Art and Culture

This book examines the gender situation in the arts, culture, and media in different countries. The purpose of which is to compare the situation with the experience and procedures of other countries, and offer advice on potential future actions to achieve gender parity in these areas. In this volume, cultural works (such as films, documentaries, visual images, and biographies) are explored to offer more clarity. Nevertheless, it also mentions the minimal attention given to gender matters in the media, religious and cultural fields, while feminist scholars are relatively marginalized in media and cultural contexts. Among the topics of discussion include chapter 1. Men representation in the media, 2. Women representation in the media, 3. How much the media favors men, and 4. Gender stereotyping and sexism in the media. The volume seeks to solve complex contemporary phenomena such as globalization, neoliberalism, and "fundamentalism", which have aroused new problems related to cultural integration in the media. For those who need an easy-to-understand guide to the latest issues and concepts in the gender field, this extensive volume is essential reading. It is universal in scope, multidisciplinary in approach, and points out what still has to be done. The volume is also useful for researchers looking for ways to improve gender equality in media, art, and culture.



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