## Intellectual Property in Electronics and Software: A Global Guide to Rights and Their Applications

The software, communications and electronics markets are among the world's most innovative and competitive. Robust competition means that developers and manufacturers of software, mobile phones, gaming devices, computers, digital cameras and other consumer appliances must leverage their intellectual property (IP) rights to sustain competitive advantage. However, this can be difficult, as much innovation takes place at the intersection of patent, design and copyright law. Although much law is harmonised, significant variations remain both in law and in practice. Intellectual Property in Electronics and Software provides practical guidance and addresses key IP law issues in major jurisdictions worldwide which impact on software and electronics companies. Topics covered include: the challenges of obtaining protection; software protection and the limits of patentability; patent strategy, including approaches to patent drafting to maximise protection; standards setting and reasonable and non-discriminatory licensing; open source software; and other forms of protection such as unfair competition and design rights. This new edition covers the latest case law on open source software and standard essential patents and features new chapters on the possible impact of the Unified Patent Court and Unitary Patent. Geographical coverage has also been expanded to include details of the procedures and protection available in Italy. Written by a team of leading specialists in IP law, this is an invaluable guide to navigating the complex and overlapping rights which protect innovation in this field.



**237,50 €** 221,96 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

ArtikeInummer: 9781787422049

Medium: Buch

ISBN: 978-1-78742-204-9 Verlag: Globe Law and Business

imited

Erscheinungstermin: 30.01.2020

Sprache(n): Englisch Auflage: 2. Auflage 2020 Produktform: Gebunden

**Gewicht:** 800 g **Seiten:** 400

Format (B x H): 160 x 240 mm



