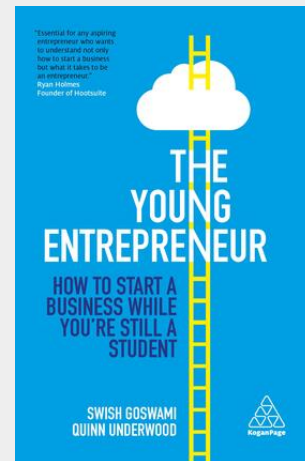


Goswami / Underwood

## The Young Entrepreneur

How to Start a Business While You're Still a Student

FINALIST: Goody Business Book Awards - Entrepreneur: Young Entrepreneur If you have a great start-up idea and know how to think like an entrepreneur, but are still at college or university, then this book will show you how to run your business without having to drop out. Research shows that Generation Z are the most entrepreneurial generation yet. If you don't want to wait until you graduate before launching the next big thing, then this book - written by successful young entrepreneurs Swish Goswami and Quinn Underwood - is for you. Packed with practical and realistic advice The Young Entrepreneur really cuts through the noise surrounding business innovation and makes a clear case for starting your own company while you're young. Featuring inspiring examples and invaluable resources to give you the tools you need, this book is your one-stop guide to jump-start your entrepreneurial journey.



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