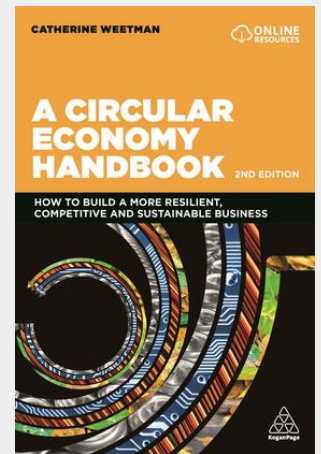


Weetman

## A Circular Economy Handbook

How to Build a More Resilient, Competitive and Sustainable Business

WINNER: 2018 Les Plumes des Achats & Supply Chain - The Committee Special Prize As we learn more about the climate and biodiversity crisis, it is clear that how we make and consume things is a major part of the problem. Extraction and processing of materials, fuels and food makes up about half of global greenhouse gas emissions and over 90% of biodiversity loss and water stress. Many modern businesses deplete resources, destroy ecosystems and dump waste and pollution at every stage - harming human health along the way. Governments, businesses and think-tanks see the circular economy as the way forward. Now in its second edition, A Circular Economy Handbook is a guided tour through the concepts and the practicalities. A unique framework systematically explores the range of circular interventions, including product and supply chain design, material choice and supporting business models. How does it really work for business? What circular approaches are emerging in food, fashion, consumer technology, packaging and other sectors? How do these reduce risk, improve resilience and build profitable, future-fit organizations? With over 300 real examples from around the world, this is a must-read for businesses, students and policymakers. This new edition has been extensively updated to include the latest trends, thinking, research and solutions, with a new chapter on packaging and 30 new company snapshots.



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