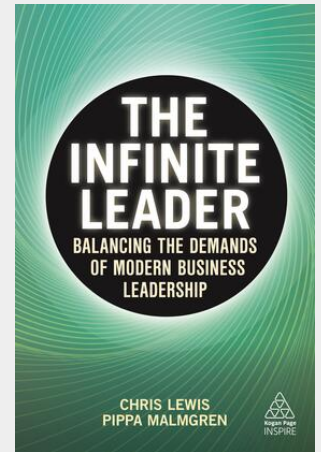


Lewis / Malmgren

The Infinite Leader

Balancing the Demands of Modern Business Leadership

WINNER: Independent Press Awards 2021 - Leadership Bestselling and award-winning author duo Chris Lewis and Pippa Malmgren are calling it out. In *The Infinite Leader*, they argue that the spectacular leadership failures that we have witnessed in recent history, stretching across business, community life and politics, can be explained by a lack of balance. Having spent centuries perfecting processes and systems to maximize productivity and being inducted to the shrine of numbers, KPI's and financial forecasting, we have to admit, there are very few examples of sustainable and inspirational leadership figures out there. By over-relying on the hard stuff, we have disregarded whole dimensions of values that are desperately needed when trying to engage communities of people towards a common goal. *The Infinite Leader* is a roadmap to introducing balance back into organizations. You can adapt your stance to the infinite possibilities facing you as a leader, and balance the main quadrants of the rational, emotional, spiritual and physical leader, to deliver sustainable leadership with integrity. Business is still about people - people operate across paradoxes and opposing forces, in a world that confounds these influences. Leaders need to continuously juggle and neutralize these to succeed. Be what your people need you to be and learn what they don't teach you in business schools; remain analytical and numbers-focused when needed, but also bring your heart, person and integrity to leadership.



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