Behavioral-Based Interventions for Improving Public Policies

Behavioral-based intervention in designing public policies has become an important field of study in recent years with empirical studies devoted to analyzing how to design better policies from the fields of behavioral economics, social psychology, sociology, anthropology, economy, political science, design (human-centered design and design thinking), or effective state and non-state bureaucracies throughout the world. Therefore, it is important to explore this original research on behavioral policymaking that starts from the development of policies following all the way through to the implementation of them and the many stages in between. Current research on public policy seeks to provide insights and support leadership in public administration within the framework of behavioral science. Behavioral-Based Interventions for Improving Public Policies aims to provide a glimpse of the theoretical frameworks in use and some of the latest practical reported research findings for behavioral-based intervention in designing public policies. The chapters will explore policymaking knowledge applied in different types of communities and cultural environments. While highlighting topic areas that include policymaking, policy infrastructure, and policy adoption, this book is ideally intended for professionals and researchers working in the fields of policymaking, administrative sciences and management, behavioral economics, social psychology, sociology, anthropology, economy, or political science along with practitioners, stakeholders, academicians, and students.



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