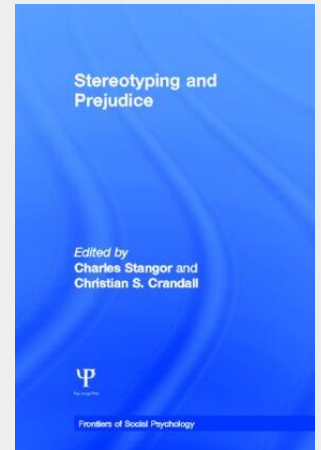


Stereotyping and Prejudice

This volume presents a contemporary and comprehensive overview of the great diversity of theoretical interests, new ideas, and practical applications that characterize social psychological approaches to stereotyping and prejudice. All the contributions are written by renowned scholars in the field, with some chapters focusing on fundamental principles, including research questions about the brain structures that help us categorize and judge others, the role of evolution in prejudice, and how prejudice relates to language, communication, and social norms. Several chapters review a new dimension that has frequently been understudied—the role of the social context in creating stereotypes and prejudice. Another set of chapters focuses on applications, particularly how stereotypes and prejudice really matter in everyday life. These chapters include studies of their impact on academic performance, their role in small group processes, and their influence on everyday social interactions. The volume provides an essential resource for students, instructors, and researchers in social and personality psychology, and is also an invaluable reference for academics and professionals in related fields who have an interest in the origins and effects of stereotyping and prejudice.



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