

Seymann

## Managing the New Bank Technology

An Executive Blueprint for the Future

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Managing the New Bank Technology is a practical action-oriented guide for bank CEOs, executives, business students, and boards. The book is aimed at educating those involved in banking on the key technological issues facing the industry. "Quick reference" guides opening each chapter are a special feature of the book, blueprints that offer bottom line summary suggestions for bank officers and executives. Topics include: Banking as Retailing; The Internet and Financial Services; Strategies for Future Payment Systems; Risk Management Technology; Protecting Technology Investments in an Age of Rapid Change; Negotiating Outsourcing Contracts; Developing an Information System Plan; Organizational Strategies to Manage Technology; Battling Fraud and Security Issues; and Selling Your Bank's Technology Vision.



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