

Bright

Modern Management And Leadership

People, Places And Organisations

From building a team to managing for the long-term, those that are successful in organisations will have one thing in common, the ability to lead and manage. With the advance of technology and new developments in working practices, much has changed in business over recent years, but one essential truth remains – the importance of leadership and management. Drawing on evidence and experience, Jon Bright brings together helpful and practical suggestions to improve how we lead and manage people, organisations and places. Whether beginning the long slog up the corporate ladder in local government, the civil service or the not-for-profit sector – or trying to navigate your way in smaller, more fluid and agile organisations, the book covers most aspects of leadership and management. It is for those managing people for the first time and old hands who have got a bit lost. It's also for people who find themselves in senior leadership roles but have the insight to know they need to further develop their confidence, insights and skills.



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