

Chumney

Conscious Business Ethics

The Practical Guide to Wisdom

This book will transform your life for the better. The case for business ethics is both settled and urgent; we are within an era of human history in which the most influential organizations on the planet, businesses, must align their goals with principles of human flourishing, ethics, if humanity is going to experience a more ideal future than what we now know. To accomplish this attainable goal, we must realize that business is composed of individuals who must make the conscious choice to pursue a more ideal future. In this revolutionary approach to business ethics, Wade Chumney utilizes his nearly 20 years of experience in the field to synthesizes the ancient wisdom found in Plato's philosophy, the modern findings of positive psychology, and the powerful insights of systems thinking to create a new paradigm for the field. Centered around the consciousness found within each of us, Conscious Business Ethics provides a practical approach that anyone can apply in order to develop the one quality most desired by humanity in any historical era: wisdom. This book can transform your life for the better. The common threads found within all wisdom traditions are distilled into simple, understandable concepts and diagrams that make practical application accessible to anyone.



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