

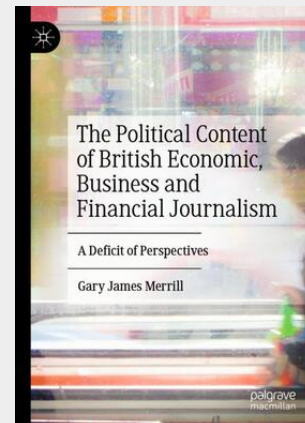
Merrill

The Political Content of British Economic, Business and Financial Journalism

A Deficit of Perspectives

This book assesses the extent to which British news organizations gave exposure and credence to different political interpretations of economics and business news in the decade before the 2008 Financial Crisis. Through the content analysis of some 1,600 news items, this study provides compelling empirical evidence to inform often theoretical debates about neoliberal assumptions in the media. In each of the three pre-2008 case studies – economic globalization, private finance and public services, and Tesco – Merrill finds that the Telegraph, The Times, the Sunday Times and, to varying extents, the Guardian-Observer and the BBC gave limited exposure and credence to ideas from the left of the political spectrum. As such, he builds an important comparative picture of economic, business and financial journalism in the period before the defining event of the decade, the effects of which continue to resonate.

This book assesses the extent to which British news organizations gave exposure and credence to different political interpretations of economics and business news in the decade before the 2008 Financial Crisis. Through the content analysis of some 1,600 news items, this study provides compelling empirical evidence to inform often theoretical debates about neoliberal assumptions in the media. In each of the three pre-2008 case studies – economic globalization, private finance and public services, and Tesco – Merrill finds that the Telegraph, The Times, the Sunday Times and, to varying extents, the Guardian-Observer and the BBC gave limited exposure and credence to ideas from the left of the political spectrum. As such, he builds an important comparative picture of economic, business and financial journalism in the period before the defining event of the decade, the effects of which continue to resonate.



80,24 €

74,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030040116

Medium: Buch

ISBN: 978-3-030-04011-6

Verlag: Springer International Publishing

Erscheinungstermin: 26.03.2019

Sprache(n): Englisch

Auflage: 1. Auflage 2019

Produktform: Gebunden

Gewicht: 403 g

Seiten: 201

Format (B x H): 153 x 216 mm

