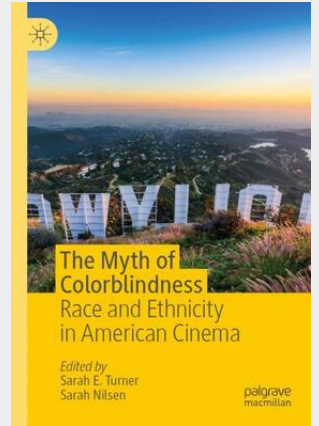


Nilsen / Turner

The Myth of Colorblindness

Race and Ethnicity in American Cinema

This book explores representations of race and ethnicity in contemporary cinema and the ways in which these depictions all too often promulgate an important racial ideology: the myth of colorblindness. Colorblindness is a discursive framework employed by mainstream, neoliberal media to celebrate a multicultural society while simultaneously disregarding its systemic and institutionalized racism. This collection is unique in its examination of such films as *Ex Machina*, *The Lone Ranger*, *The Blind Side*, *Zootopia*, *The Fast and the Furious* franchise, and *Dope*, which celebrate the myth of colorblindness, yet perpetuate and entrench the racism and racial inequities that persist in contemporary society. While the #OscarsSoWhite movement has been essential to bringing about structural changes to media industries and offers the opportunity for a wide diversity of voices to alter and transform the dominant, colorblind narratives continue to proliferate. As this book demonstrates, Hollywood still has a long way to go.



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