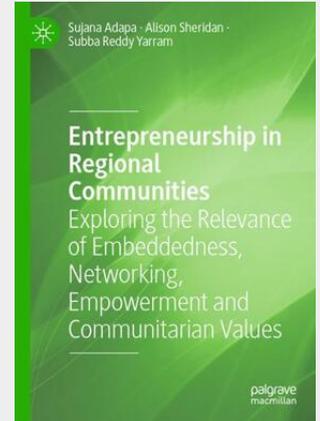


Entrepreneurship in Regional Communities

Exploring the Relevance of Embeddedness, Networking, Empowerment and Communitarian Values

Focusing on nascent firms, established growing firms and established plateaued forms within the northern inland New South Wales regional locations in Australia, this book explores the manifestation of entrepreneurship. In particular, the authors examine the state and status of regional entrepreneurship in the bioregions and investigate how gender plays out in the entrepreneurial space. The authors present a detailed macro environmental framework, national and international literature syntheses and the differences between regional and urban businesses exploring the secondary data. Through interviews and primary data gathering, the authors explore the context in which the businesses operate and showcase the uniqueness of regional embeddedness, place-based initiatives, networking opportunities and communitarian values. Insightful reading for anyone interested in the facets regional entrepreneurship and gender studies, this book provides important implications for academic scholars, government officials, business practitioners, financial institutions, and other stakeholders who are involved in effective formulation of innovative business growth strategies.

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