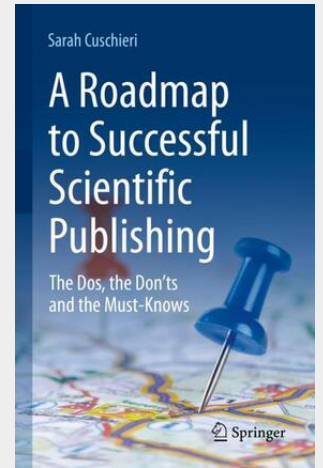


Cuschieri

A Roadmap to Successful Scientific Publishing

The Dos, the Don'ts and the Must-Knows

In the age of "publish or perish," this book provides everything one needs to know about conducting research and successfully publishing it in a scientific journal. The reader learns about the complete process of scientific publishing: from selecting the most appropriate research design, to obtaining permissions and funding, to resourcefully presenting the research results in a poster and oral presentation. Additionally, the practical tips provided here help the reader formulate a compelling scientific article and choose the most suitable journal (subscription vs. the various open access modalities) for their publication. This book also addresses "invisible aspects" of scholarly publishing that are nonetheless important and that everyone should know and understand: avoiding predatory journals, understanding the editor's perspective, and becoming familiar with the various research metrics (from author to journal) that can all determine success or failure of a publication. Written in an informal style in which the author shares personal perspectives and experiences, the book is easily accessible to the reader. The book offers early career scientists in biomedicine and medicine a unique perspective on publishing research articles and how this process can enhance the authors' "scientific value" within the scientific ecosystem as well as their personal CVs.



40,65 €

37,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030992941

Medium: Buch

ISBN: 978-3-030-99294-1

Verlag: Springer International
Publishing

Erscheinungstermin: 23.04.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Produktform: Gebunden

Gewicht: 377 g

Seiten: 119

Format (B x H): 160 x 241 mm

