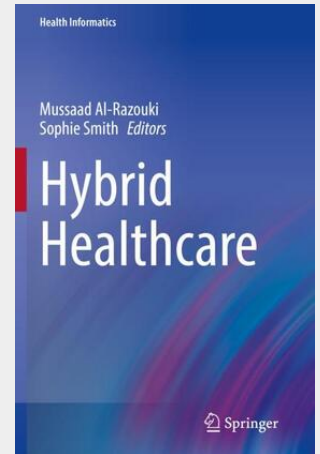


Hybrid Healthcare

This essential book reviews how digital health ventures can be integrated with more traditional techniques to revolutionize the healthcare system. Details of the current state of the digital marketplace, the available tools for early detection and diagnostics that presently employ digital technologies are provided. Relevant aspects of blockchain, artificial intelligence including data lake development and data analytics are described. The role of regulators and legislation including GDPR are also covered. Hybrid Healthcare provides a thorough overview of how digital health entrepreneurs will need to employ a hybrid approach to address many healthcare challenges of the 21st century. It is therefore an indispensable resource for all those seeking to develop their knowledge of this rapidly growing sector.



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