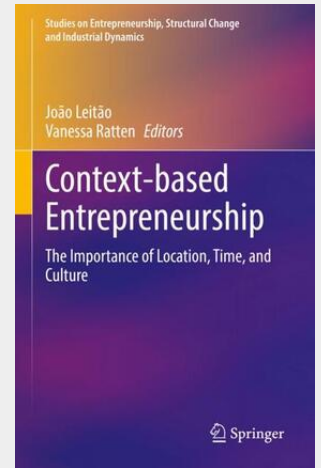


Ratten / Leitão

Context-based Entrepreneurship

The Importance of Location, Time, and Culture

Context plays an important role in entrepreneurship and this is increasingly being acknowledged both in research, practice, and policy considerations. Where, why, and how entrepreneurship occurs can be considered when studying the effects of context. This book focuses on the role of context in entrepreneurship by analyzing different factors, including locational, time-specific, and cultural variables and social conditions. Researchers of entrepreneurship will particularly benefit from the holistic, context-based perspective this book offers.



106,99 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783031053061

Medium: Buch

ISBN: 978-3-031-05306-1

Verlag: Springer International Publishing

Erscheinungstermin: 02.09.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Serie: Studies on Entrepreneurship, Structural Change and Industrial Dynamics

Produktform: Gebunden

Gewicht: 465 g

Seiten: 180

Format (B x H): 160 x 241 mm

