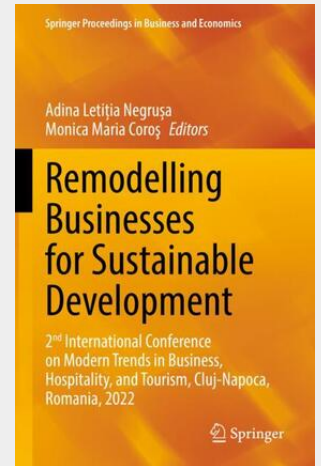


Remodelling Businesses for Sustainable Development

2nd International Conference on Modern Trends in Business, Hospitality, and Tourism, Cluj-Napoca, Romania, 2022

This book discusses current trends, challenges, and opportunities in the fields of business, hospitality, and tourism, particularly in Eastern Europe. Featuring selected papers presented at the second annual Modern Trends in Business Hospitality and Tourism International Conference held in Cluj-Napoca, Romania in 2022, this book explores sustainable business (re)modelling in various fields including hospitality and tourism from managerial, marketing, financial, and information technology & communications (IT&C) points of view. Topics include changing dimensions of modern business and hospitality post-COVID; business challenges and opportunities during crises; modern customer experiences; human capital leadership & organizational behavior, and investment financing in post-COVID-19 recovery.

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