

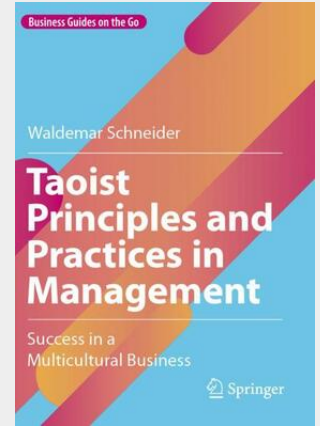
Schneider

# Taoist Principles and Practices in Management

Success in a Multicultural Business

The accelerated transformation of businesses poses major challenges to organizations. In its fundamental meaning, leadership is about a systematic way of highlighting the most important goals, combined with continuous execution along the most important principles. This book brings together key themes of Taoism, compiled for international managers who are on their way to becoming trusted leaders. After a brief outline of the guiding concepts, it discusses an application of selected teachings enriched by narratives from appropriate references and relevant verses from the Tao Te Ching (TTC). In this context, each individual yet coherent Taoist principle is applied in terms of its relevance to varying business environments. By providing embedded case studies, this book offers new ideas for managers to incorporate Taoist principles into their leadership strategies.

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