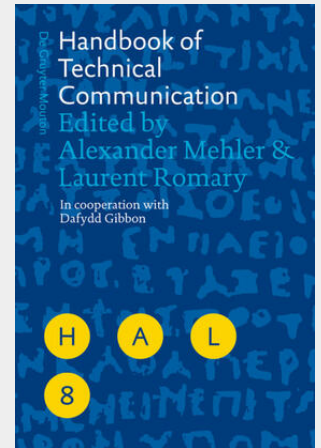


## Handbook of Technical Communication

---

The Handbook of Technical Communication brings together a variety of topics which range from the role of technical media in human communication to the linguistic, multimodal enhancement of present-day technologies. It covers the area of computer-mediated text, voice and multimedia communication as well as of technical documentation. In doing so, the handbook takes professional and private communication into account. Special emphasis is put on technical communication by means of web 2.0 technologies and its standardization in system development. In summary, the handbook deals with theoretical issues of technical communication and its practical impact on the development and usage of text and speech technologies.

The Handbooks of Applied Linguistics series is based on an understanding of Applied Linguistics as an inter- and transdisciplinary field of academic enquiry. Combining theoretical epistemes with empirical insights and practitioners' expertise, Applied Linguistics identifies and analyses real-world problems in which language and communication are central issues. Based on the resulting knowledge, Applied Linguistics is in a strong position to contribute to sustainably solving such real-world problems. The Handbooks of Applied Linguistics provide a state-of-the-art description of established and emerging areas of Applied Linguistics. Each volume gives an overview of the field, explains most important traditions and their findings, identifies the gaps in current research, and discusses perspectives for future directions.



**280,00 € (inkl. MwSt.)**  
261,68 € (zzgl. MwSt.)

Vorzugspreis - Serienpreis für Bezieher  
der Gesamtedition

**195,95 € (inkl. MwSt.)**  
183,13 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage*

---

**Artikelnummer:** 9783110188349  
**Medium:** Buch  
**ISBN:** 978-3-11-018834-9  
**Verlag:** De Gruyter  
**Erscheinungstermin:** 15.10.2012  
**Sprache(n):** Englisch  
**Auflage:** 1. Auflage 2012  
**Serie:** Handbooks of Applied Linguistics [HAL]  
**Produktform:** Gebunden  
**Gewicht:** 1515 g  
**Seiten:** 839  
**Format (B x H):** 165 x 246 mm

