

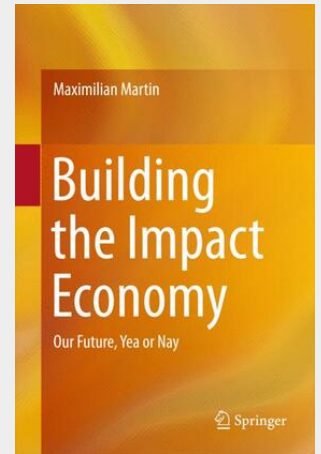
Martin

Building the Impact Economy

Our Future, Yea or Nay

This book develops a comprehensive framework for creating sustainable new business approaches on a massive scale. It relates the power of entrepreneurship, investment and technology to four areas in which progress is urgently needed to get out of the world's current impasse. These are: game-changing innovations in companies; a way forward for the global fashion industry that reconciles competitiveness and worker dignity; turning around the energy crisis; and restoring capital markets to being the funders of human progress and prosperity that they once were—the pieces of the puzzle that is our future. Numerous case studies and actionable guidelines show how to concretely get the job done.

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