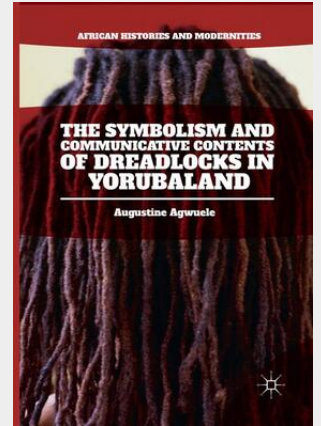


Agwuele

The Symbolism and Communicative Contents of Dreadlocks in Yorubaland

This book offers an interpretation of Yoruba people's affective responses to an adult Yoruba male with a 'deviant' hairstyle. The work, which views hairstyles as a form of symbolic communicative signal that encodes messages that are perceived and interpreted within a culture, provides an ontological and epistemological interpretation of Yoruba beliefs regarding dreadlocks with real-life illustrations of their treatment of an adult male with what they term *irun were* (insane person's hairdo). Based on experiential observations as well as socio-cultural and linguistic analyses, the book explores the dynamism of Yoruba worldview regarding head-hair within contemporary belief systems and discusses some of the factors that assure its continuity. It concludes with a cross-cultural comparison of the perceptions of dreadlocks, especially between Nigerian Yoruba people and African American Yoruba practitioners.

This book offers an interpretation of Yoruba people's affective responses to an adult Yoruba male with a 'deviant' hairstyle. The work, which views hairstyles as a form of symbolic communicative signal that encodes messages that are perceived and interpreted within a culture, provides an ontological and epistemological interpretation of Yoruba beliefs regarding dreadlocks with real-life illustrations of their treatment of an adult male with what they term *irun were* (insane person's hairdo). Based on experiential observations as well as socio-cultural and linguistic analyses, the book explores the dynamism of Yoruba worldview regarding head-hair within contemporary belief systems and discusses some of the factors that assure its continuity. It concludes with a cross-cultural comparison of the perceptions of dreadlocks, especially between Nigerian Yoruba people and African American Yoruba practitioners.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783319807430

Medium: Buch

ISBN: 978-3-319-80743-0

Verlag: Springer International Publishing

Erscheinungstermin: 22.04.2018

Sprache(n): Englisch

Auflage: Softcover Nachdruck of the original 1. Auflage 2016

Serie: African Histories and Modernities

Produktform: Kartoniert

Gewicht: 2903 g

Seiten: 210

Format (B x H): 148 x 210 mm

