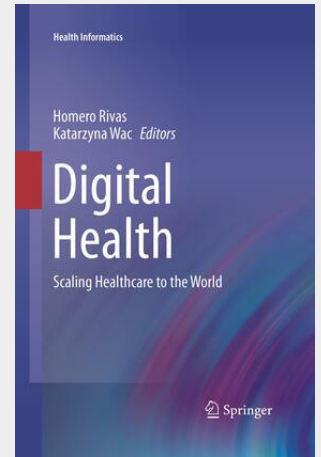


Digital Health

Scaling Healthcare to the World

This book presents a comprehensive state-of-the-art approach to digital health technologies and practices within the broad confines of healthcare practices. It provides a canvas to discuss emerging digital health solutions, propelled by the ubiquitous availability of miniaturized, personalized devices and affordable, easy to use wearable sensors, and innovative technologies like 3D printing, virtual and augmented reality and driverless robots and vehicles including drones. One of the most significant promises the digital health solutions hold is to keep us healthier for longer, even with limited resources, while truly scaling the delivery of healthcare. Digital Health: Scaling Healthcare to the World addresses the emerging trends and enabling technologies contributing to technological advances in healthcare practice in the 21st Century. These areas include generic topics such as mobile health and telemedicine, as well as specific concepts such as social media for health, wearables and quantified-self trends. Also covered are the psychological models leveraged in design of solutions to persuade us to follow some recommended actions, then the design and educational facets of the proposed innovations, as well as ethics, privacy, security, and liability aspects influencing its acceptance. Furthermore, sections on economic aspects of the proposed innovations are included, analyzing the potential business models and entrepreneurship opportunities in the domain.

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60,98 €

56,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783319870816

Medium: Buch

ISBN: 978-3-319-87081-6

Verlag: Springer International Publishing

Erscheinungstermin: 04.06.2019

Sprache(n): Englisch

Auflage: Softcover Nachdruck of the original 1. Auflage 2018

Serie: Health Informatics

Produktform: Kartoniert

Gewicht: 662 g

Seiten: 370

Format (B x H): 155 x 235 mm

