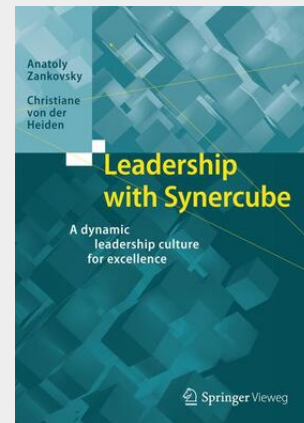


Leadership with Synercube

A dynamic leadership culture for excellence

Description of the Synercube Leadership Theory with numerous practical examples. 10 different leadership styles are described according to the dimensions people, task and values. The book enables the reader to conclude how people interact with each other in a company and how corporate power should be used in order to achieve excellence with the available resources. By this, a sound corporate culture is supported. Based on the Synercube Theory, the guidance of change under consideration of psychological and behavioural effects empowers to continuously and effective change. Managers of organizations of all sizes equally benefit.

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