

Ljuba Manz - Reaching for the Stars

A life full of stories. A mother whose family lost their hotel and estate during the Russian revolution. An Austrian Father who fled the Nazis to Kharkiv in Ukraine, where Ljuba Manz-Lurje was born during World War II. She experiences occupied Vienna and the privations after the war – and wants only one thing: to escape this poverty. Today, Ljuba Manz-Lurje is the best-known hotel Entrepreneur in Switzerland and the third generation to manage Manz Privacy Hotels. This biography can be read in several ways: it is, on the one hand, the story of a strong woman who cuts her own path through life. It is also the story of a successful Entrepreneur in a male-dominated business world, as well as of a mother, who learns to combine work and family long before the idea of work-life balance has even been invented. Most importantly, however, it paints a portrait of a woman who has never lost her joie de vivre despite all the ups and downs in her life.



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