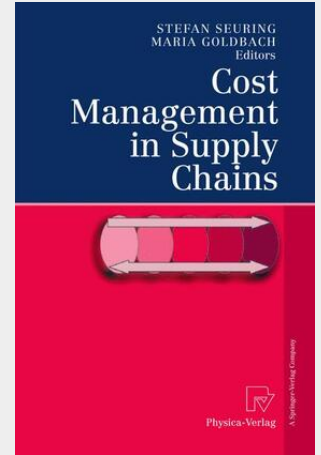


Cost Management in Supply Chains

Supply Chain Management and Cost Management are important developments helping companies to respond to increased global competition and demanding customer needs. Within the 23 chapters of the book, more than 35 authors provide insights into new concepts for cost control in supply chains. The frameworks presented are illustrated with case studies from the automotive, textile, white goods, and transportation industry as well as from retailing. Academics will benefit from the wide range of approaches presented, while practitioners will learn from the examples how their own company and the supply chains which they compete in, can be brought to lower costs and better performance.



160,49 €

149,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783790815009

Medium: Buch

ISBN: 978-3-7908-1500-9

Verlag: Physica-Verlag HD

Erscheinungstermin: 03.05.2002

Sprache(n): Englisch

Auflage: 2002

Produktform: Gebunden

Gewicht: 1780 g

Seiten: 435

Format (B x H): 160 x 241 mm

