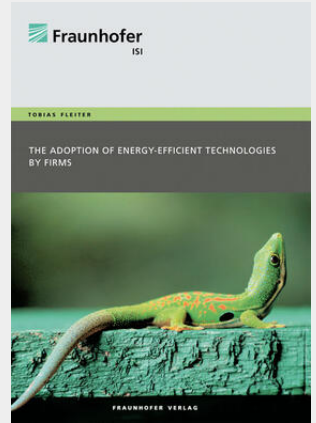


Fleiter / Fraunhofer ISI, Karlsruhe

The adoption of energy-efficient technologies by firms

An integrated analysis of the technology, behavior and policy dimensions.

The deployment of energy-efficient technology is a key strategy to reduce greenhouse gas emissions. This thesis analyzes the adoption and diffusion of energy-efficient technologies by firms and derives recommendations for policy makers. It provides new insights by taking a broad perspective that considers technologies and their characteristics as well as the decision-making behavior of firms in an integrated approach.



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