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Varieties of Multiple Modernities

New Research Design

To date, the nascent consequential notion of 'multiple modernities' has been predominately grounded in historical research with the purpose of validating the theory. Yet, the notion of multiple modernities represents a radical transformation in the way modernity and, indeed, the contemporary world is viewed. As such, the central aim of this volume is to explore the implications and hidden understanding of the multiple modernities research project beyond historical analysis in order to investigate its wide ranging omnipresent implications as they exist in communication and in the social order of societal membership in contemporary societies. This volume collects new research about multiple modernities and globalization. It shows the new turn of sociological theory in the contemporary scene with respect to multiple modernities, multi-centrism, transglobality, hybridization and multiculturalism, and explores it as a new area of societal communication – one that takes effect in the sectors of a global society as a 'society of societies'. The studies in this book converge to demonstrate that the route of Western modernization, its cultural program and its institutional structure, does not follow the pathway of modernization that we have thus far observed in the emerged new area. Rather, the continuation of the multiple modernities research program is given a new design, researching the social structure and dynamic of postmodern societies, their exchange and the debate about the flow of free resources. But the studies are also evidence that the sociological theory has no normative foundation. Contributors are: Mehdi P. Amineh, Barrie Axford, Eliezer Ben-Rafael, Shmuel N. Eisenstadt, Mark Jarzombek, Werner Krawietz, Judit Bokser Liwerant, Manussos Marangudakis, Jan Nederveen Pieterse, Gerhard Preyer, Roland Robertson, Luis Roniger, Yitzhak Sternberg, and Michael Sussman.

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