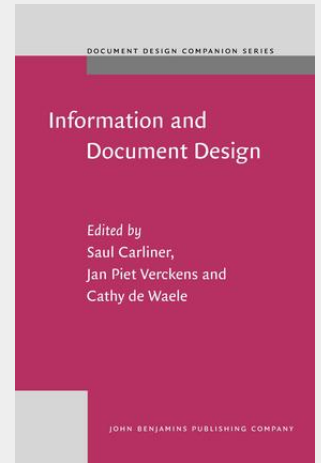


Information and Document Design

Varieties on Recent Research

Recent research in information and document design explores research by presenting reports of actual research studies in information and document design. It specifically reports on ten studies in the areas of marketing communication (part one), functional communication (part two) and online communication (part three). An introduction places the research into a broader context and explores the different research traditions in the field. This publication is intended for researchers, who consider the different areas of study in information and document design and the different research traditions. The book is also interesting for professors and students in information and document design and related fields: it will serve as a guide in discussions during seminars on research on information and document design. Experienced practicing professionals in the field, who want to keep abreast of current developments in the field and should be prepared for upcoming ones, will benefit from this publication too.



104,94 €

98,07 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9789027232076

Medium: Buch

ISBN: 978-90-272-3207-6

Verlag: John Benjamins Publishing Company

Erscheinungstermin: 03.05.2006

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2006

Serie: Document Design Companion Series

Produktform: Gebunden

Gewicht: 630 g

Seiten: 252

Format (B x H): 159 x 245 mm

