

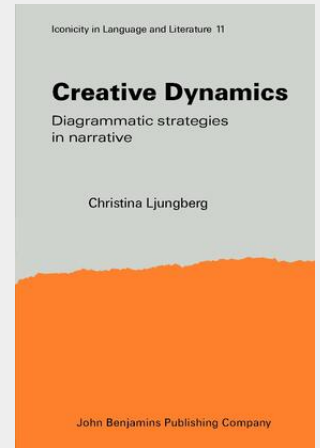
Ljungberg

## Creative Dynamics

Diagrammatic strategies in narrative

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How do readers make sense of a picture, a photograph, or a map in literary narratives in which visual signs play a critical role? How do authors accomplish their various objectives in constructing such complex texts? What strategies and techniques do they use to project fictional worlds and to provide their readers with the means for orienting themselves there? This book investigates the dynamics of the imaginary diagrams created by cartographers, photographers, and writers of narratives, giving ample evidence of how mapping practices have inspired the imagination of a vast number of authors from Thomas More up to contemporary writers. A special focus is on the effects created by the projection of photographs into the narrative space, and how our seemingly effortless interpretation of photographs and even maps masks complex cognitive processes. The theoretical horizon of this study encompasses the fields of cartography, mental maps, iconicity research, and the spatial turn in cultural studies.



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