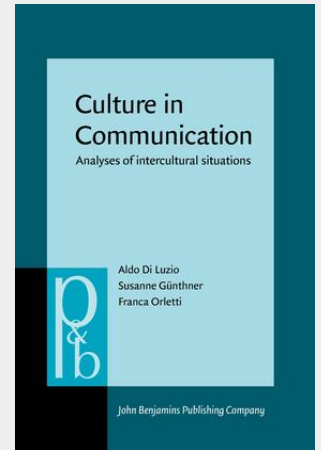


Di Luzio / Günthner / Orletti

Culture in Communication

Analyses of intercultural situations

This volume is dedicated to questions arising in linguistic, sociological and anthropological analyses of intercultural encounters. It aims at presenting new theoretical and methodological aspects of Intercultural Communication, focusing on issues such as ideology and hegemonial attitudes, communicative genres and culture specific repertoires of genres, the theory of contextualization and nonverbal (prosodic, gestural, mimic) contextualization cues. The collected articles, which share an interactive view of language, focus on the methodological possibilities of explanatory analyses of intercultural communication. They address the question of how participants in intercultural communication (re)construct cultural differences and cultural identities. Empirical analyses go hand-in-hand with the discussion of methodological and theoretical aspects of interculturality and the relationship of language and culture.



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