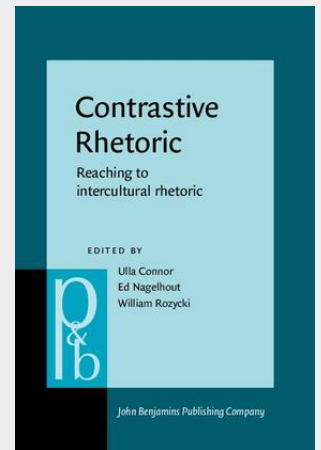


Connor / Nagelhout / Rozycki

Contrastive Rhetoric

Reaching to intercultural rhetoric

This volume explores contrastive rhetoric for audiences in both ESL contexts and international EFL contexts, exposing the newest developments in theories of culture and discourse and pushing the boundaries beyond any previously staked ground. The book presents a comprehensive set of empirical investigations involving a number of first languages; 13 of the 17 authors are English-as-a-second-language speakers, many working in non-US contexts. This work develops a coherent agenda for contrastive rhetoric researchers, studying genres such as school writing, grant proposals, business letters, newspaper editorials, book reviews, and newspaper commentaries. Four chapters provide ethnographies and observations about contrastive rhetoric and the teaching of EFL and ESL. The book ends with a look to the future, suggesting it is more accurate to use the term 'intercultural rhetoric' to account for the richness of rhetoric variation of written texts and the varying contexts in which they are constructed.



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