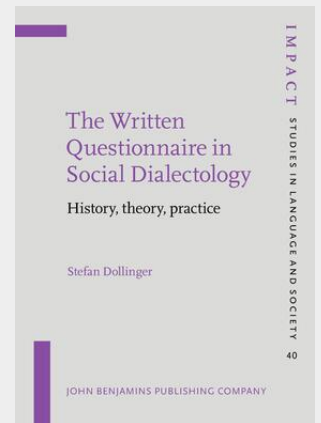


Dollinger

The Written Questionnaire in Social Dialectology

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Methods of linguistic data collection are among the most central aspects in empirical linguistics. While written questionnaires have only played a minor role in the field of social dialectology, the study of regional and social variation, the last decade has seen a methodological revival. This book is the first monograph-length account on written questionnaires in more than 60 years. It reconnects – for the newcomer and the more seasoned empirical linguist alike – the older questionnaire tradition, last given serious treatment in the 1950s, with the more recent instantiations, reincarnations and new developments in an up-to-date, near-comprehensive account. A disciplinary history of the method sets the scene for a discussion of essential theoretical aspects in dialectology and sociolinguistics. The book is rounded off by a step-by-step practical guide – from study idea to data analysis and statistics – that includes hands-on sections on Excel and the statistical suite R for the novice.



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