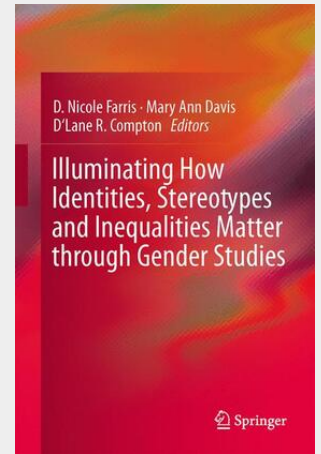


Illuminating How Identities, Stereotypes and Inequalities Matter through Gender Studies

This collection highlights and extends contemporary women's and gender studies by presenting theoretical analyses and innovative research conceptualizations, applications and methodologies via a diverse variety of popular-in-the-classroom topics, such as changing masculinities; comedic/dramatic portrayals of ethnicity and discrimination; stigma and differences within mainstream media gender stereotypes; intersections of gendered and sexual identities in social media and fundamental institutions. These topics emphasize relevant issues and nuances within popular culture, identities and perceptions and social problems and illustrate the breadth of gender studies and its applications, while the diverse methodologies like historical comparisons; ethnographic, demographic and statistical analyses, demonstrate its epistemology. Each chapter remains solidly founded in gender theory while making significant innovative contributions to the overall field.

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106,99 €

99,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9789401787178
Medium: Buch
ISBN: 978-94-017-8717-8
Verlag: Springer Netherlands
Erscheinungstermin: 14.05.2014
Sprache(n): Englisch
Auflage: 2014
Produktform: Gebunden
Gewicht: 483 g
Seiten: 198
Format (B x H): 160 x 241 mm

