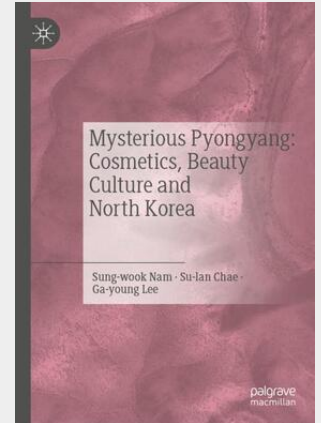


Sung-wook / Ga-young / Su-lan

Mysterious Pyongyang: Cosmetics, Beauty Culture and North Korea

This book is written with the belief that the peaceful unification of Korean Peninsula will be upon us on the day that every woman in North Korea uses South Korean and global cosmetics. The authors focus on understanding the intentions behind the three leaders of North Korea, Kim Il-sung, Kim Jong-il and Kim Jong-un, based on their comments on the cosmetics industry and their field guidance tendencies, analyzing the governance style of Pyongyang through women's life and beauty culture. It is the earliest book of its kind in the women's life and beauty culture of North Korea.



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