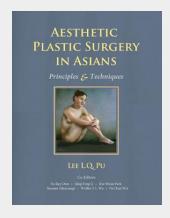
## **Aesthetic Plastic Surgery in Asians**

Principles and Techniques

Aesthetic Plastic Surgery in Asians: Principles and Techniques offers a comprehensive guide to all aspects of cosmetic surgery in Asians, focusing on the differences in surgical techniques and general principles when treating these patients. With special emphasis on minimally invasive techniques and minimization of scars, the book features contributions from surgeons in Asian regions who share their signature procedures and describe the latest innovations. The book is divided into ten parts. It begins with general principles and discusses the cultural and societal influence on Asian patients for cosmetic surgery as well as psychological and psychiatric considerations for Asian cosmetic patients. Next, the book covers facial rejuvenation with chapters on treatment for acne scars, laser skin resurfacing, fat grafting, and Botox. The book discusses the various approaches to face lift, including the classic face-lift and the short-scar method. A section on cosmetic surgery of the eyelid examines the special considerations in Asian eyelid surgery. It discusses upper and lower blepharoplasty, management of the sunken eyelid, and periorbital rejuvenation. A section on rhinoplasty covers alloplastic implants, autologous cartilage grafts, and primary open and closed rhinoplasty. The book also discusses cosmetic surgery of the ear and of the facial skeleton. The next chapters cover breast augmentation with implants, focusing on the transaxillary approach as well as the inframammary approach. The contributors discuss augmentation with conventional fat grafting and cell-assisted lipotransfer. Also covered are mastopexy, breast reduction, and breast reconstruction with pedicled TRAM flap. The final chapters cover abdominoplasty, liposuction of the trunk, buttock augmentation, calf reduction, and other procedures such as hair transplantation, penile enhancement, correction of varicose veins with endovascular laser, and correction of osmidrosis. Illustrated with over 2500 top-quality full-color drawings and photographs, and with three DVDs showcasing supplementary surgical techniques videos, this title is an absolutely indispensable resource for anyone involved in the aesthetic treatment of Asian patients.



**414,99 €** 387,85 € (zzgl. MwSt.)

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